

417 E. Fayette Street,
Suite 468
Baltimore, MD 21202
Phone: 410.396.1910
Fax: 410.752.6625
www.baltoworkforce.com



Baltimore Workforce Development Board Meeting Minutes

Date: June 16, 2023
Time: 8:00a.m-10: 00 a.m.
Location: Civic Works Clifton Mansion

Attendance

Board Members:

Linda Dworak, Sara Cooper, Melanie Styles, Willy Moore, Tracy Queen, Marc Broady, Tanya Jones-Terrell, Neil Wilford, Janet Currie, Lisa Rusyniak, Tracy Queen, Marci Hunn, Senator Cory McCray

Non-Board Members:

Kimberly Hamby, Candice White, Nancy Murphy, Clair Minson, Elena Romanova, Barrington Branch, Sheldon Caplis, Kathy Christian, Brenda Sierra, Krysti Dickerson, Craig Lewis, Yvette Clark, Joanna Bartholomew, Will Howard, Debra Carr, Donnice Brown, Tiffani Truss, Adenike Akintilo, Aliza Sollins, Councilman Robert Stokes, Burgundy Allison, Beverly Smith, Christina Ralls, Kumasi Vines, Akhmeed Keen, Jonaya Ford, Philip Leaf, Jon Smeton, Jon Law, Shantrice Cooper-McKoy

Welcome –Willy Moore, Acting Chair

Welcomed attendees and special guests to the June 2023 Board meeting, and requested all attendees introduce themselves.

Willy Moore shared:

The March 2023 Meeting Minutes were formally approved by the Board.

Nancy Murphy, CSR Communications shared: BWDB Strategic Direction

Our Unique Contribution (proposed)...

Ensure all elements of the workforce development system, the Mayor and relevant city agencies are in alignment for high impact.

- Advocacy
- Pilot innovative approaches
- Highlight evidence-based approaches
- Advise the Mayor
- Educate & engage employers
- Other??

Clarity; Certainty; Simplicity

Strategic Shift...Baseline to Bold (Adapted as Draft)

- Job seekers
- Employers
- Individual success stories
- Treat a symptom
- Fill a slot impact
- Change the system
- Fulfill a mission
- Career seekers
- Career providers
- Macro-impact; individual representative of population

Nancy Murphy, CSR Communications shared: Vision and Long-Term Goals- Discussion

Vision Option 1

Our Vision is grounded in the recognition that systemic barriers have locked people out of career opportunities and economic mobility. We envision a region where all Baltimore City residents have unhindered access to quality opportunities, livable wages, and economic mobility, and all employers value and have access to a robust, skilled, and talented workforce.

Our Vision Option 2

We envision a region where all Baltimore City residents have unhindered access to quality opportunities, livable wages, and economic mobility, and all employers value and have access to a robust, skilled, and talented workforce. Our Vision is grounded in the recognition that systemic barriers have locked people out of career opportunities and economic mobility.

Our Vision Option 3

We envision a region where all Baltimore City residents have unhindered access to quality opportunities, livable wages, and economic mobility, and all employers value and have access to a robust, skilled, and talented workforce. Our Vision is grounded in the recognition that systemic barriers have locked people out of career opportunities and economic mobility. Addition: We must work in partnership with our workforce system partners to realize an equitable economy that serves all. Addition: Our take on economic alignment with economic justice is collaboration with regional partners to influence their actions.

What's Next?

- Goal setting at Board level: What do we want to achieve over the next 3 years? What will we hold ourselves accountable for?
- Goals, strategies, and tactics at Committee level: What specific work will we do/action will we take? Who will take the lead and how will we get it done?
- Adoption of plan by Board

Willy Moore shared:

- Willy Moore announced there will be a special board meeting scheduled in July.
- The special July meeting's purpose is to get the “**Agreement and Approval of the Strategic Plan Framework.**”

Meeting concluded by thanking everyone for attending and displaying their continued support.