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## **Baltimore Workforce Development Board Meeting Minutes**

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Date: July 27, 2023  
Time: 8:00a.m-10: 00 a.m.  
Location: Zoom

### **Attendance**

#### **Board Members:**

Linda Dworak, Sara Cooper, Melanie Styles, Willy Moore, Tracy Queen, Marc Broady, Tanya Jones-Terrell, Neil Wilford, Janet Currie, Lisa Rusyniak, Tracy Queen, Marci Hunn, Senator Cory McCray

#### **Non-Board Members:**

Kimberly Hamby, Nancy Murphy, Clair Minson, Elena Romanova, Joanna Bartholomew, Shantrice Cooper-McKoy

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### **Welcome –Willy Moore, Acting Chair**

Welcomed attendees to the July 2023 special Board meeting.

### **Willy Moore shared:**

Willy turned the meeting over to Nancy Murphy, CSR Communications.

### **Nancy Murphy, CSR Communications shared:**

#### **BWDB Strategic Direction**

#### **Nancy**

Our Unique Contribution (proposed)...

Ensure all elements of the workforce development system, the Mayor and relevant city agencies are in alignment for high impact.

- Advocacy
- Pilot innovative approaches
- Highlight evidence-based approaches
- Advise the Mayor
- Educate & engage employers
- Other??

**Clarity; Certainty; Simplicity**

**Nancy Murphy, CSR Communications shared:  
Vision and Long-Term Goals- Discussion**

Board members were split into four groups and sent to virtual break-out rooms with one Executive Committee Board member leading each of the four groups.

**Group 1 shared:**

Our Vision is grounded in recognizing that systemic barriers have locked people out of career opportunities and economic mobility. We envision a region where all Baltimore City residents have unhindered access to quality opportunities, livable wages, and economic mobility, and all employers value and have access to a robust, skilled, and talented workforce.

**Group 2 shared:**

**Employers**

Working with employers to develop meaningful partnerships and prioritize engagement with high-growth industries and those employers paying family-supporting wages.

**Data**

Collecting data and using labor market data to inform our strategies moving forward.

**Advocacy**

Leveraging the power of the Board to actively advocate on a broad range of issues in support of workforce development.

Willy Moore noted the group: “We are looking for an undertone of community engagement in all three goals.”

**Group 3 shared:**

By 2024, the definition of standards of “acceptable and quality jobs” with the network of employers signed on and tracked (goal 22, with 2, 9, 13, 24)

- Understand the obstacles and opportunities in defining the standards
- Define standards of acceptable and quality jobs
- Outreach to get employers to sign on

**Advocacy**

Partners and organizations align with our advocacy platform, and join our outreach efforts to advance it (goal 3, with 27)

**Data** – Publish quarterly dashboard, define acceptable and quality jobs, and track it. Use data for advocacy. (Goal 4, with 29)

**Board Participation** – 80% will be engaged (goal 5, with 21, 20)

## Group 4 shared:

### **Advocacy**

BWDB serve as a convener and settles on a collaborative advocacy platform for quality jobs and employers.

At least XX employers representing [target/high-growth?] industries offer quality jobs (defined as payable family-sustaining wages, benefits, opportunity advancement)

### **Education and Workforce**

Have representation at the table with Blueprint oversight to persuade our education system while suitably preparing our children for viable employment opportunities.

- Could the BWDB serve in a convener role here as well?

### **Data**

Understand the effectiveness of workforce development programs so resources are allocated via the Baltimore Data Bridge (Inform strategic decision-making and resource allocation).

- Encourage workforce programs to contribute data to the BWDB

### **What's Next?**

- Goal setting at Board level: What do we want to achieve over the next 3 years? What will we hold ourselves accountable for?
- Goals, strategies, and tactics at Committee level: What specific work will we do/action will we take? Who will take the lead and how will we get it done?
- Adoption of the plan by Board

Meeting concluded by thanking everyone for attending and displaying their continued support.

